

WR #	GSCN Name	Effective Date
WR 24- 011	Verification template update	Sep 2024

**Associated Work Request (WR) Number:**

**Background:**

As the 2D in retail initiative has evolved, it was recognized that the verification templates contained in the General Specifications need to be updated to reflect current language and usage.

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## 5.12.7 GS1 barcode verification template

### 5.12.7.1 Introduction

These GS1 barcode verification templates were developed in co-operation with retailers, manufacturers, logistic providers and equipment providers to ensure a common reporting approach on a global level. They help to ensure consistency regardless of where and by whom the barcodes symbols are tested thus removing the costly and inefficient requirements for multiple testing of identical symbols barcodes and reducing the cost of compliant equipment.

These templates do not introduce any requirements in and of themselves. The sole aim is to provide a common reporting format to measure compliance with the numbering and barcoding standards as well as HRI rules of GS1 laid down elsewhere in these GS1 General Specifications.

### 5.12.7.2 Background

GS1 has developed these verification templates on the basis of *ISO/IEC 15416 Information technology – Automatic identification and data capture techniques, Bar Code Print Quality Test Specifications for Linear Symbols* and *ISO/IEC 15415 Information technology – Automatic identification and data capture techniques – Bar code print quality test specification – Two dimensional symbols*. These templates is not only allows for assessing-reporting the quality of printed barcodes but also checks against other key aspects of GS1 system (symbol-location barcode placement, fit-for purposes, data integrity, etc.).

✓ **Note:** The acceptance criteria are intended to ensure that symbols-barcodes adhere to all the requirements in the GS1 SSTs with an allowance for a small measurement variation.

A GS1 initiated Verifier Conformance Testing Project was conducted because of concerns expressed that different verifiers or verification services were unable to perform consistently. The perception was that different verifiers gave substantially different results when measuring the same symbol-barcode. A precisely defined test programme was performed under the auspices of GS1 and concluded that:

- All verifiers tested (each one ISO compliant) demonstrated the capability of consistent performance.
- Operators of verifiers require proper training and instruments require regular calibration in accordance with manufacturer recommendations.
- Most verifiers tested were capable of conforming to GS1 requirements.

It is therefore important to stress the need for professional verification services and that barcode print quality should be integral part of an overall quality programme. Section 5.12.3 provides a quick reference list of symbol-barcode quality specifications depending on the symbol-barcode type, the application, the syntax, printing method (e.g. direct printing) and/or the identification number the symbol is carrying.

All GS1 user companies should perform quality control of barcode production and most GS1 Member Organisations offer a verification service. These report templates may be used by any organisation or company as part of a quality programme while respecting the Copyright of the GS1 logo (or any heading or text that imply actual GS1 endorsement (subject to local licensing agreements such as accreditation programmes, which may allow exceptions)).

The two templates below highlighting critical issues relating to verification and provides a common template for reporting on the most common areas of application. Note that an image of the barcode generated by the verifier is often provided along with the template information. They are not a guarantee of scan performance.



**5.12.7.3 GS1 barcode verification template for linear symbols barcodes**

**Example template:**

<Name>	<b>Issue date:</b> <Date of issue>
<Line one address>	
<Line two address>	
<Town>	
<Postcode>	
<b>Product Description:</b>	<Brand and name of product>
<b>Type of barcode:</b>	<Barcode type detected>
<b>Print method:</b>	<Print method>
<b>Number of barcodes on product:</b>	<Number of barcodes>
<b>Verifier device:</b>	<Type/model>
<b>Verification software version:</b>	<Version>
<b>Last verifier calibration date:</b>	<Date>

**Please Note:** These assessments are based on meeting the minimum GS1 standards. To ensure efficient scanning, the barcode should exceed the minimum.

**Testing summary of the linear barcode**

**GS1 General Specifications for linear barcodes tested environments:**

PASS or FAIL when verified in accordance with GS1 symbol specification table  
**Note:** Provide symbol specification table name and table number used from the GS1 General Specifications. If barcode is tested against more than one symbol specification table, one report should be provided for each table.

<u>Complies with GS1 barcode placement rules</u>	<u>Does/Does not comply with specification (&amp; comment on business critical issue)</u>
<u>If multiple retail barcodes are present: Is the GS1 compliant two dimensional barcode within a 50 mm radius from the centre of the linear POS barcode? (informative only)</u>	<u>Yes/No</u>
<u>ISO/IEC 15416 print quality grade</u>	

<u>Decoded text</u>
<u>Business critical comments</u>

**5.12.7.3**

<NAME> Issue date-<Date of Issue>



<Line one address>

<Line two address>

<Town>

<Postcode>

**Product Description:** <Brand and name of product>

**Type of barcode:** <Symbol type>

**Data encoded:** <Data encoded>

**Number of barcodes on product:** <Number of symbols>

**Please Note:** These assessments are based on meeting the minimum GS1 standards. To ensure efficient scanning, the barcode should exceed the minimum.

### Testing summary of the linear symbol

#### **GS1 General Specifications for linear symbols tested environments:**

~~PASS or FAIL or Not assessed for retail point of sale scanning~~

~~PASS or FAIL or Not assessed for general distribution and logistics scanning~~

~~PASS or FAIL or Not assessed for other scanning applications~~  
~~\_\_\_\_\_ (specify) \_\_\_\_\_~~

<del>Complies with GS1 symbol location recommendations</del>	<del>In/out spec (&amp; comment on business critical issue)</del>
<del>ISO/IEC print quality grade</del>	<del>ISO/IEC &lt;x.x&gt;/06/660 (0.0 – 4.0) PASS/FAIL</del>

<b>Business critical comments</b>



### Technical analysis of the linear **symbolbarcode**

GS1 parameters	Comment reference	Assessed	Within standard range	Required	ISO/IEC parameters	Comment Reference	Grade ISO/IEC grade 4.0 to 0.0	Within standard range	Required
Symbol Barcode structure <sup>2</sup>			✓	(dependent on symbol encoded)	Overall ISO/IEC grade <sup>2</sup>		3.8/06/660	✓	≥1.5
X-dimension (magnification)		0.330mm <sup>3</sup> (0.0130 inch)	✓	0.264–0.660 mm (0.0104–0.0260 inch)	Decode		4.0	✓	
Barcode height		23mm (0.9 inch)	✓	22.85mm (0.900 inch)	Symbol contrast		3.8	✓	
Quiet Zone (left)			✓	3.63mm (0.143 inch)	Minimum reflectance		4.0	✓	
Quiet Zone (right)			✓	2.31mm (0.091 inch)	Edge contrast		4.0	✓	
Human readable			✓	One-to-one match with barcode data	Modulation		4.0	✓	
Barcode width			✓	≤165.10 mm (≤6.500 inch)	Defects		4.0	✓	
Validity of GS1 Company Prefix			✓		Decodability		4.0	✓	
Data structure <sup>1</sup> (syntax)			✓	(dependent on structure encoded)	Print growth				
Educational comments <sup>4</sup>									

(1) **Data structure (syntax)** indicates that the barcode is compliant with GS1 data syntax rules defined in the *General Specifications*. Includes check digits, ITF-14 wide-to-narrow ratio, etc.

(2) The text in red in this table provides sample results from the testing of an EAN/UPC symbol.

(3) 0.5 acceptable for ITF-14 with X-dimension ≥ 0.635mm

(4) Educational comments are based on the technical analysis of the **symbolbarcode**. In this comment box the operator comments on what the problem is and how to make the symbol better.

**Notes (informative localised)**

It is the responsibility of the GS1 identification licensee to ensure the correct use of the GS1 Company Prefix and/or the individually licensed keys and the correct allocation of the data content.

Rejection of products should not necessarily be based only on an out of specification results

Barcode verifiers are measuring devices and are tools that can be used for assisting in quality control. The results are not absolute in that they do not necessarily prove or disprove that the barcode will scan.

This report may not be amended after issue. In the event of a dispute over contents the version held at [TESTING AGENCY] will be deemed to be the correct and original version of this report.

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**5.12.7.4 GS1 barcode verification template for two dimensional symbols barcodes**

**Example template:**

<Name>	<b>Issue date:</b> <Date of issue>
<Line one address>	
<Line two address>	
<Town>	
<Postcode>	
<b>Product Description:</b>	<Brand and name of product>
<b>Type of barcode:</b>	<Barcode type detected>
<b>Print method:</b>	<Print method>
<b>Number of barcodes on product:</b>	<Number of barcodes>
<b>Verifier device</b>	<Type/model>
<b>Verification software version:</b>	<Version>
<b>Last verifier calibration date:</b>	<Date>

**Please Note:** These assessments are based on meeting the minimum GS1 standards. To ensure efficient scanning, the barcode should exceed the minimum.

**Testing summary of the two-dimensional barcode**

<b><u>GS1 General Specifications for two-dimensional barcodes, environments tested:</u></b>
PASS or FAIL when verified in accordance with GS1 symbol specification table _____
<b>Note:</b> Provide symbol specification table name and number used from the <i>GS1 General Specifications</i> . If barcode is tested against more than one symbol specification table, one report should be provided for each table.

<u>Complies to GS1 barcode placement recommendations</u>	<u>In/out spec (&amp; comment on business critical issue)</u>
<u>If multiple retail barcodes are present: Is the GS1 compliant two dimensional barcode within a 50 mm radius from the centre of the linear POS barcode? (informative only)</u>	Yes/No
<u>Overall ISO/IEC 15415 print quality grade</u>	

<u>Decoded text</u>
<u>Business critical comments</u>

**5.12.7.4**



<NAME> Issue date <Date of Issue>  
 <Line one address>  
 <Line two address>  
 <Town>  
 <Postcode>  
**Product Description:** <Brand and Name of Product>  
**Type of barcode:** <Symbol Type>  
**Data encoded:** <Data encoded>  
**Print Method:** <Print Method>  
**Number of barcodes on product:** <Number of Symbols>

**Please Note:** ~~These assessments are based on meeting the minimum GS1 standards. To ensure efficient scanning, the barcode should exceed the minimum.~~

### Testing summary of the two dimensional symbol

<i>GS1 General Specifications for two dimensional symbols, environments tested:</i>
<del>PASS or FAIL or Not assessed Healthcare items (healthcare retail consumer item or healthcare non-retail consumer item or healthcare trade item)</del>
<del>PASS or FAIL or Not assessed Direct part marking (DPM)</del>
<del>PASS or FAIL or Not assessed Extended packaging</del>

<del>Complies to GS1 symbol location recommendations</del>	<del>In/out spec (&amp; comment on business critical issue)</del>
<del>ISO symbol grade</del>	<del>ISO &lt;x.x&gt;/06/660 (0.0—4.0) PASS/FAIL</del>

<del>Business critical comments</del>



### Technical analysis of the two dimensional barcode

GS1 parameters	Comment reference	Values	Compliant to standard	Required	ISO/IEC parameters	Comment reference	ISO grade 4.0 to 0.0	Compliant to standard	Required
Matrix size		NN X NN			Overall ISO/IEC grade				
X-dimension/ cell size <sup>1</sup>		mm (inch)			Decode				
Data structure <sup>2</sup> (syntax)				Dependent on structure encoded	Symbol contrast				
Validity of GS1 Company Prefix					Modulation				
Human readable					Axial nonuniformity				
					Grid nonuniformity				
					Unused Error Correction				
					Print growth (horizontal)				
					Print growth (vertical)				
					Fixed pattern damage				
					Clock track and solid area regularity <sup>4</sup>				
					Quiet Zones (QZL1, QZL2) <sup>4</sup>				
					L1 and L2 <sup>4</sup>				
					Format information <sup>5</sup>				
					Version information <sup>5</sup>				

**Educational comments<sup>3</sup>:**

- (1) X-dimension/cell size is the average of both the x dimension and y dimension of the cell
- (2) Data structure (syntax) indicates that the barcode is compliant with GS1 data syntax rules defined in the GS1 General Specifications or GS1 Digital Link URI Syntax standard.
- (3) Educational comments are based on the technical analysis of the barcode. In this comment box the operator comments on what the problem is and how to make the barcode better by explaining the parameter's meanings.
- (4) Data Matrix Only, see ISO/IEC 16022
- (5) QR Code Only, see ISO/IEC 18004

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### Technical analysis of the two-dimensional symbol

GS1-parameters	Comment reference	Values	Within standard range	Required	ISO/IEC-parameters	Comment reference	ISO-grade 4-to-0	Within standard range	Required
Symbol structure			✓	Dependent on-symbol encoded	Overall ISO-grade			✓	
Matrix-size		NN-X NN	✓		Decode		PASS/F AIL	✓	
X-dimension/ cell-size		mm (inch)	✓		Cell-contrast/Symbol contrast		4-0	✓	
Data-structure			✓	Dependent on structure encoded	Cell-modulation/ Modulation		4-0	✓	
Validity of GS1 Company Prefix			✓		Axial nonuniformity		4-0	✓	
Human-readable			✓		Grid Nonuniformity		4-0	✓	
					Unused-Error Correction (UEC)		4-0	✓	
					Print-growth (horizontal) informative-only		0%- 100%	Non- graded	
					Print-growth (vertical) informative-only		0%- 100%	Non- graded	
					Fixed-pattern-damage		4-0	✓	
					Clock-track and solid area-regularity*		4-0	✓	
					Quiet-Zones (QZL1, QZL2)*		4-0	✓	
					L1 and L2*		4-0	✓	
					Format-information**				
					Version-information**				
Educational comments <sup>5</sup>									

**Notes (informative-localised)**

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Barcode verifiers are measuring devices and are tools that can be used for assisting in quality control. The results are not absolute in that they do not necessarily prove or disprove that the barcode will scan.

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\* GS1 DataMatrix Only, see ISO/IEC 15415

\*\* GS1 QR Code Only, see ISO/IEC 15415,

all others are both for GS1 DataMatrix and GS1 QR Code and GS1 Dotcode

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<sup>5</sup> Educational comments are based on the technical analysis of the symbol. In this comment box the operator comments on what the problem is and how to make the symbol better by explaining the parameter's meanings.