



The Global Language of Business

# GDSN Recipient Implementation

# Monthly Report

July 2022



# Analytics Data - Events

Date range: July 2022

This slide focuses on the main metrics for the [Data Pool Recipient Implementation Manuals Repository](#).

6  
MANUAL  
UPLOADS

8  
MANUAL  
DOWNLOADS  
-2\*

click performed on button to download manuals

16  
USER GUIDE  
DOWNLOADS  
-28\*

click performed on the button to download the user guide

Download the User Guide

0  
TRAINING  
TUTORIAL  
-2\*

click performed on the button to watch the training tutorial

Watch the Training Tutorial

\*compared to previous month



# Analytics Data - Downloads

**Date range:** July 2022

Most downloaded guides in July

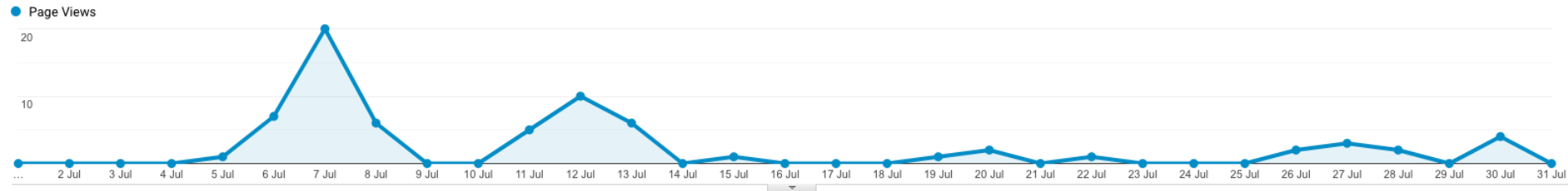
URL	Users	Unique Events
<a href="https://www.gs1.org/sites/gs1/files/2022-02/february22_germanyaustriaswitzerland_na_de_de.pdf">https://www.gs1.org/sites/gs1/files/2022-02/february22_germanyaustriaswitzerland_na_de_de.pdf</a>	2	3
<a href="https://www.gs1.org/sites/gs1/files/2022-06/june22_fmcg_na_fi_en.pdf">https://www.gs1.org/sites/gs1/files/2022-06/june22_fmcg_na_fi_en.pdf</a>	2	2
<a href="https://www.gs1.org/sites/gs1/files/2022-06/june22_sweden_na_sv_en-1.pdf">https://www.gs1.org/sites/gs1/files/2022-06/june22_sweden_na_sv_en-1.pdf</a>	2	2
<a href="https://www.gs1.org/sites/gs1/files/2022-07/july22_allretailers_na_au_en.pdf">https://www.gs1.org/sites/gs1/files/2022-07/july22_allretailers_na_au_en.pdf</a>	2	2

# Analytics Data - Main Page

Date range: June 2022

Main page interaction data during the established analysis period.

URL	Users	Users % last month	PageViews	PageViews %last month
<a href="/gdsn/data-pool-support-area/data-pool-recipient-implementation-manuals">/gdsn/data-pool-support-area/data-pool-recipient-implementation-manuals</a>	10	0%	55	+25%



Note: Due to sampling, there may be some discrepancies.

