Another Strong Increase in Use for the GS1 Global Data Synchronisation Network (GDSN)

GS1 Global Registry surpasses 7 million items

PRESS RELEASE – FOR IMMEDIATE USE

Brussels, Belgium and Princeton, New Jersey, USA; July 6, 2011 — GS1®, the not-for-profit organisation that designs and manages a global system of supply chain standards, today announced that its GS1 Global Registry, a key element of the GS1 Global Data Synchronisation Network (GDSN), contains more than seven million registered items.

The GS1 Global Data Synchronisation Network (GDSN) is a standards-based automated environment that enables secure and continuous synchronisation of master data. By providing a single point of truth for business partners exchanging product information, GS1 GDSN leads to improved accuracy of orders, fewer forms to fill out, fewer duplicate systems and processes, and a proven way to drive unnecessary costs out of the supply chain The GS1 Global Registry is the GDSN's network facilitator and information directory. The more items in the GS1 Global Registry, the more information can be exchanged fluidly between companies.

Indeed, the achievement of the milestone figure of seven million registered items in the GS1 Global Registry is a testimony to the widespread adoption and use of the GS1 Global Data Synchronisation Network around the world. Tens of thousands of companies are increasing efficiencies and lowering supply chain costs thanks to the GS1 GDSN.

The GS1 GDSN was launched in October 2004 with 74,000 items registered. Originally adopted by primarily retail and consumer goods suppliers and retailers, the GS1 Global Data Synchronisation Network is today very active in a wide range of sectors including healthcare, consumer electronics, mobile commerce and business-to-consumer and hardware/do-it-yourself (DIY).

"The GS1 GDSN is continuing to see both regional expansion and sector growth," noted Sally A. Herbert, President GS1 GDSN, Inc., "With activities in 132 countries and tens of thousands of companies using it to exchange master data, the GDSN is today truly a global network serving the needs of a global community."

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About GS1
GS1 is a neutral non-for-profit organisation that facilitates collaboration amongst trading partners and technology providers, in order to solve together business challenges that leverage standards and to ensure a visibility along the entire value chain. GS1 has Member Organisations in 111 countries. Learn more at www.gs1.org